

# VINI CLARK

## Graphic Design & Photography

Feel free to contact me



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### EDUCATION

#### December 2012

- Herzing University, Madison, WI
- Bachelor of Science in Graphic Design

#### May 2011

- Madison College, Madison, WI
- Associate in Applied Arts in Graphic Design

### PROFESSIONAL EXPERIENCE

#### January 2013 - Present

Vini Clark Graphic Design, New York, NY  
Freelance Graphic Designer

- Developed organization logo for MadCity Disc Golf which has been put on discs, keychains, and shirts.
- Designed a team disc golf logo for the Mad City Bombers that has been printed on shirts.
- Co-designed website for MKG Madison and photographed classes for use on the website.
- Created t-shirt and pamphlet design for the Miss North Dakota's Outstanding Teen Pageant 2013.

#### February 2012 - January 2013

Imagination Trends, DeForest, WI  
Graphic Designer

- Manipulated images to be used for printing of FatHeads.
- Designed logos to be used on Sector 9 longboards.
- Package design for NFL products.

#### June 2011 - February 2012

The Douglas Stewart Company, Madison, WI  
Graphic Designer

- Worked cooperatively with lead graphic designer for generating attractive visual presentations.
- Created ads to be used in marketing magazines for Skullcandy and Adobe.
- Designed various newsletters for companies such as Dell, Sony, and Adobe.

#### December 2003 - December 2009

Bock Water Heaters, Inc, Madison, WI  
Assembly Line

- Assembled and test water heaters for commercial residential use.
- Member of Safety Committee - worked towards encouraging a safe and productive environment.

#### May 2008 - August 2008

Bock Water Heaters, Inc, Madison, WI  
Graphic Design Internship

- Developed label design for new Geo-Stor and EZFit water heaters.
- Designed the company's advertising booklet.

### SUMMARY OF QUALIFICATIONS

- Experienced in website development, which includes webpage layout, graphics creation, web banners, optimization and maintenance.
- Conducted product photo-shoots for web and high resolution applications.
- Developed interactive graphics and presentations.
- Strong conceptual design aptitude.
- Work well under pressure and able to multi-task several projects.
- Strong graphics design background such as creating corporate catalogs, sales and marketing literature, and print advertisements.

### COMPUTER SKILLS

Experienced with graphic and publishing tools such as Creative Suite, Illustrator, Indesign, Photoshop, Bridge, Lightroom, Aperture, Dreamweaver, Smultron, Komodo, CorelDraw, Windows, Microsoft Office Applications and internet applications.

### AWARDS

- 2012 Herzing University Portfolio Show 1st Place Winner
- 2013 ADDY winner - Best of Show Award
- 2013 ADDY winner - Judge's Choice Award
- 2013 ADDY winner - Gold Award
- 2013 ADDY winner - 2 Silver Awards

### ACTIVITIES

- Photography
- Assisting artist with development of StudioReneau.com
- Jeet Kune Do, Brazilian Jui Jitsu, and Muay Thai at The Blast Martial Arts
- Madison College (M.A.T.C.) Art Club member
- MadCity Design Member
- AIGA member
- Member of Student Senate at Herzing University (Vice-President)

